

Business Studies Scheme of Learning

Unit 3 Business Operations

Intent - Rationale

We aim to create the very best Business students, who engage with the world around them and are equipped with the knowledge needed to develop their entrepreneurial, commercial and employability skills and identify business problems and opportunities. We want students to be able to think analytically, reach logical conclusions based on their effective interpretation of data, and make judgements strategic and tactical business decisions. Cultural capital is embedded throughout the curriculum. Our students are constantly introduced to a wide variety of viewpoints from some of the most entrepreneurs throughout history. We investigate the impact that their work has had on the world we live in and students are encouraged to make links between their studies and real life examples.

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Sequencing – what prior learning does this topic build upon?	Sequencing – what subsequent learning does this topic feed into?		
Units costs	Units 4, 5 & 6 - Marketing and Finance and their impact and interdependence on the other		
Functional areas	 functional areas of the business Y11 terms 4 & 5 – revision of topic and associated key skills 		
External influences on a business			
Basic calculations			
What are the links with other subjects in the curriculum?	What are the links to SMSC, British Values and Careers?		
Geography – global supply chain management	Ability to reflect on own development through end of booklet assessment (SP1)		
Economics – specialisation through flow production	Understanding of teamwork through production methods exercise (GB4g)		
Mathematics – unit cost calculations	Development of social skills through production methods exercise (SO1)		
What are the opportunities for developing literacy skills and developing learner confidence and enjoyment in reading?	What are the opportunities for developing mathematical skills?		
Communication – development of structured arguments to support clear judgements	Calculation of unit costs when studying efficiency in production		
 Comparison – ability to compare and weight the strength of opposing arguments 	Percentage change calculations to measure changes in output		
	Graph and data interpretation		



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Intent – Concepts

What knowledge will students gain and what skills will they develop as a consequence of this topic?

Know

• Be able to display both knowledge and understanding of key concepts from Business Operations Unit of specification. To include **Production**: methods and efficiency in production **Procurement**:, stock management, JIT vs, JIC, effective supply chain management **Quality**: measures, TQM and customer service

Apply

• Application of business concepts identified in context to a variety of given businesses, including unincorporated businesses, public sector business and not for profit organisations. Development of a coherent chain of reasoning that can explain both the concept and the rationale supporting its application to a given business

Extend

• Most might be able to start evaluating their argument and provide a judgement, based upon the arguments already developed

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	What subject specific language will be used and developed in this topic?	What opportunities are available for assessing the progress of students?				
	 Production – the process of changes inputs into goods and services that can be sold Job production – a method of production in which a product is supplied to meet the exact requirements of the customer Flow production – this takes place when an item moves continuously form one stage of the process to another Efficiency – refers to how well a business manages its resources – measured by average unit cost Lean production – an approach to production that aims to minimise waste Just in time production – an approach where as little stock as possible is held and items are only ordered just in time to be used Just in case production – buffer stock is held in case there is a delay from suppliers 	 Weekly homework – assessed in line with exam board assessment criteria Verbal feedback Test 4: – Knowledge and understanding from terms 5 & 6 and development of application, analysis and evaluation 				
	Buffer stock – the minimum amount of stock that a firm wishes to keep					
	 Procurement – the process by which suppliers are chosen 					
	• Supply chain – all the businesses, people and activities that take part on the production processes					
	form the start until it gets to the customer					
	 Logistics – the movement of goods and services through the production process 					
	 Quality – is about meeting the needs and expectations of the customer 					
	M-commerce – procurement of goods and services using a mobile/handheld device					



Intent - Concepts

Lesson title	Learning challenge	Higher level challenge	Suggested activities and resources
Methods of production	Can I explain the different methods of production?	Can I evaluate the effectiveness of a method of	End of chapter questions
	!	production on a given business?	Multiple choice questions
			Past paper questions
Efficiency in production	Can I explain the importance of efficiency in	Can I explain the impact of lean production on	End of chapter questions
	production?	efficiency?	Multiple choice questions
			Past paper questions
Managing stock	Can I explain the difference between 'just in time'	Can I evaluate the suitability of using JIT for an	End of chapter questions
	and 'just in case stock' management?	given business	Multiple choice questions
			Past paper questions
Choosing suppliers	Can I explain the factors that a business needs to consider when choosing suppliers?	n/a	End of chapter questions
			Multiple choice questions
			Past paper questions
Supply chain management	Can I explain the terms 'procurement' and	Can I explain the trade-off between reduced costs	End of chapter questions
	'logistics'?	and quality of service?	Multiple choice questions
			Past paper questions
Quality	Can I identify the consequences to a business of	Can I explain the quality issues that might arise as	End of chapter questions
	poor quality?	a business grows?	Multiple choice questions
			Past paper questions
Methods of maintaining quality	Can I explain the methods that a business might	Can I explain the benefits and drawbacks of using	End of chapter questions
	use to manage a business?	total quality management?	Multiple choice questions
			Past paper questions
Customer service (and technology)	Can I explain the benefits to a business of	Can I decide the appropriateness of customer	End of chapter questions
	providing good customer service and the danger of	service techniques for a given business?	Multiple choice questions
	poor customer service?		Past paper questions